



SPONSORSHIP PACKET 2024 MARKET SEASON



**Amqui Station Farmers Market
303 Madison Station Blvd, Madison, TN 37115**

Sundays 10:00 - 1:00 from April 28th - October 27th

amquistation.org

Hello,

I hope this packet finds you well. I am writing to you on behalf of the Amqui Station Farmers Market located in Madison. Over the past 10 years, our farmers' market has become a cherished community event, providing local residents with access to fresh, locally grown produce, handmade crafts, and a vibrant gathering space.

I am reaching out to local businesses like yours to explore potential sponsorship opportunities for our upcoming farmers' market events. By becoming a sponsor, your business will not only be supporting a beloved community tradition but will also gain exposure to a diverse audience of local residents and visitors.

The 2024 Market season will run from April 28th through October 27th, with the Market occurring every Sunday from 10:00 a.m. - 1:00 p.m.

Join together with Amqui Station & Visitor's Center as a Farmers Market Sponsor to promote your business and build a stronger Market for Madison and the surrounding communities. As a 501(c)(3) non-profit organization, we rely on sponsors at all levels to provide financial support. We have designed six sponsorship levels to provide a variety of opportunities. Levels and benefits are detailed on the next page.

If you are interested in becoming a sponsor, please let me know your preferred sponsorship level, and I will provide additional information and the associated benefits. I believe your sponsorship with us will be mutually beneficial and contribute to the continued success of our farmers' market.

Thank you for considering this opportunity.

Sincerely,

Michaela M. Powell

Market Manager, Amqui Station Farmers Market

Brakeman Level = \$100

- A listing with your logo on the Amqui Station website and Market banner as a Sponsor for the Farmers Market for 27 weeks.

Trainman Level = \$250

- One 10x10 booth space at the Market for one Market
- One "Sponsor of the Week" announcement on Facebook and Instagram.
- A listing with your logo on the Amqui Station website and Market banner as a Sponsor for the Farmers Market for 27 weeks.

Yardmaster Level = \$300

- All of Trainman Level with a 10x10 booth space on a Festival/Special Event day

Festivals/Special Event dates as follows:

- April 28th - Opening Day
- May 12th - Mother's Day
- June 16th - Father's Day, Juneteenth
- July 7th - Independence Day Weekend
- September 1st- Dog Days of Summer (Dog Festival)
- October 27th - Monster Market / End of Season Celebration

Conductor Level = \$500

- One 10x10 booth space at the Market for two Markets
- Two "Sponsor of the Week" announcements on Facebook and Instagram.
- A listing with your logo on the Amqui Station website and Market banner as a Sponsor for the Farmers Market for 27 weeks.

Engineer Level = \$1000

- One 10x10 booth space at the Market for three Markets
- Three "Sponsor of the Week" announcements on Facebook and Instagram.
- A listing with your logo on the Amqui Station website and Market banner as a Sponsor for the Farmers Market for 27 weeks.

L&N Railway Level = \$3000

- Sponsor the Market for the full season!
- A Facebook and Instagram post announcing the full season Sponsorship.
- A listing with your logo on the Amqui Station website and Market banner as a Sponsor for the Farmers Market for 27 weeks.

2024 AMQUI STATION FARMERS MARKET SPONSORSHIP SIGNUP FORM

Company or Individual _____

Address _____

Phone _____

Email _____

Contact Person _____

Sponsor Level (check box)

Brakeman (\$100)

Trainman (\$250)

Yardmaster (\$300)

Conductor (\$500)

Engineer (\$1000)

L&N Railway (\$3000)

Other Amt _____

Method of Payment *(We will be in touch to finalize payment)*

Check, Venmo, Credit Card _____

Amqui Station
303 Madison Station Blvd
Madison, TN 37115

Authorizing Signature _____ **Date** _____